



EmergencyCare's mission is to save lives and positively impact health, well-being and safety in the communities we serve.

EmergencyCare Is Hiring: Membership & Marketing Coordinator

Regular Full-Time Position

Hours: M-F Day Shift

Erie, PA, US

Position Summary

This position is responsible for the planning, coordination, implementation, growth, and maintenance of the year-round membership program that includes 11,000+ member households. The incumbent will coordinate on-going marketing, communications, and public relations for *EmergencyCare's* programs and services. Marketing strategies will be tailored to *EmergencyCare's* various constituent groups, including members, donors, employees, volunteers, and the community at-large.

This successful applicant will act as the public relations liaison with the media, write/submit press releases, maintain media contacts list, proactively utilize public relations activities to promote a positive image of *EmergencyCare*. Must be well versed in developing appropriate advertising materials to support the membership campaign and have proven ability to create communication content across all formats that will successfully highlight *EmergencyCare's* mission and impact in the region.

Minimum Qualifications

- Must have an Associate's degree in marketing, communications, public relations, or related field. Bachelor's degree preferred.
- Must have a minimum two years direct experience working in marketing, communications, fundraising, public relations or related capacity.
- Must have strong computer skills including MS Office products, computer-based graphics, presentation software, desktop publishing, website content and database management.
- Demonstrated ability to work both independently and in a team environment and to effectively/efficiently manage multiple tasks, meet scheduled timelines and to plan/organize work accordingly.
- Must have a valid Driver's License.

Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

Qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, sexual orientation, gender identity, disability or protected veteran status.

Qualified applicants please apply at Emergencycare.org under "Jobs" tab